

ABSTRACT OF THE DISCLOSURE

An electronic device such as a mobile phone, a personal digital assistant, a palm sized personal computer, a media player or a game console, is provided with an interchangeable covering having visual representation of a theme, and an electronic component embedded therein having data and/or programming instructions for non-visual representation of the theme. Additionally, a coupler, such as a contact or a contactless, facilitates exchange of the data and/or programming instructions between the electronic device and the electronic component embedded within the interchangeable covering. The exchanged data personalizes the electronic devices to the predetermined theme. As a result, personalization of electronic devices to a theme may be accomplished more efficiently.